



Press Invite

Marina Bay Sands Singapore  
Expo & Convention Centre  
Halls A & B  
18 - 21 July 2019  
18 - 20 July 11.30am – 8.30pm  
21 July 11.30am – 7.30pm  
[www.sije.com.sg](http://www.sije.com.sg)

## Singapore International Jewelry Expo 2019 makes its mark as the largest jewelry show in Singapore

An impressive jewelry collection in excess of US\$150 million by 230 exhibitors from 26 countries

### The star of the show

An impressive flawless round brilliant diamond, weighing a massive 27 carats, set as a ring; worth a whopping SGD\$3 million

### Honouring jewelry designers and their creations

The inaugural International Jewellery Stars (IJS) Awards at SIJE 2019 to celebrate the excellence of jewelry designers and their works of art

**July 11, 2019, Singapore** The successes recorded by the **Singapore International Jewelry Expo (SIJE)** over the years with the increasing number of visitors to the dazzling show are testaments to Singapore's prominence as a jewelry meeting place for international jewelers and jewelry enthusiasts. The highly anticipated annual event will once again welcome visitors and jewelers from Singapore and around the world on 18 July for four days at the Expo & Convention Centre which is located at the ritzy Marina Bay Sands.

This year, visitors to the glitzy show will be feted with the presence of more than 230 exhibitors from 26 countries, making it the **largest jewelry show in Singapore**. SIJE 2019 will showcase collections of fine jewelry and precious gemstones worth more than USD\$150 million.

In celebration of excellence in the artistic expression of jewelry design in Asia, the opening day of SIJE 2019 will host an awards presentation ceremony for winners of the inaugural **International**

**Jewellery Stars (IJS) Awards.** Riding on the theme of 'Fantasy', the IJS Awards is held in recognition of jewellery designers and their creations and innovation across generations, markets and cultures in the region.

At the SIJE 2019, one will find that there will always be something for everyone, whether if one has a budget of SGD\$300 or SGD\$3 million to indulge with. Visitors will also be regaled with splendid collections of baubles and blings presented by jewelry purveyors from the jewelry hubs of the world – covering the Australian, Asian, European, and the American continents.

### **Reasons to Visit the Show – Rare and spectacular collections**

As visitors traverse the length and breadth of the exhibition halls at SIJE 2019, they will behold a breathtaking display of exquisite jewelry, prized gemstones and precious investment pieces by jewelers from around the globe.

#### **1. Ivy Masterpiece**



This absolute showstopper ring is assembled with an impressive flawless round brilliant diamond, weighing a massive 27 carats. This rare piece which makes a highly prized investment piece is worth SGD\$3 million.



This ravishing pair of earrings is finely crafted with 36 pieces of unheated ruby comprising 36.85 carats, along with 986 pieces of diamonds weighing 9.50 carats. This remarkable star of the show is worth SGD\$250,000.

## 2. DeGem



Immerse in the captivating crimson glow of ruby, the gem of love and passion. Striking, bold and extraordinary, the DeGem Crimson Ruby Ring is a wondrous work of art revealing and celebrating the beauty, mesmerising mystique and allure of unique gemstones.



Inspired by graceful curves of the Venetian Knot from DeGem's latest ARchT collection, this magnificent necklace brings together precisely two extraordinary gems that are perfectly matched for one another. Rare and certified natural 26 carats Ceylonese sapphire and 12 carats Colombian emerald are nestled amidst the knots set in baguette diamonds. Both gems can be detached and converted into rings.

### 3. Simone Jewels



This brilliant pendant called Chopin's Nocturne is crafted with certified blue spinel (3.37 carats), princess chrome tourmaline, blue sapphire, diamonds (2.53 carats), a South Sea white pearl, and 18k white, black and rose gold, and a music box.



Bestowed with the name Fire Star, this radiant piece by Simone Jewels is encrusted with a certified Mandarin garnet (6.01 carats), a diamond (0.55 carat) and 18K white gold and rose gold.

### 4. Caratell



This earring collection called Above The Cloud draws inspiration from contrasting canopy of tree crowns raising above the skyline's horizon inspiring a breathtaking sight is set with two rubelites

(3.83 carats), a variety of coloured gems (1.77 carat), and diamonds (1.42 carats) in 18K white and yellow gold. This collection is worth SGD\$12,300.



Named the Aura of Lotus, these glamorous bejewelled petals can be worn as a pendant or a brooch, is set with ice jades, diamonds (1.2 carats), colour gems (3.76 carats), and set in 18K white and yellow gold (price SGD\$17,1000).

### **Special Buys – Affordable opulence**

This year, an exceptional assemblage of alluring pieces from the international collection will be presented under the Special Buys showcase. Here are some of the outstanding pieces:

#### **1. Caratell**



Left to Right: The Butterfly Enamel Diamond Ring comprising 18 diamonds set in 18K white and yellow gold (price SGD\$1,450), and the Story Collection Enamel Necklace with diamonds and pink spinels set in 18K yellow gold (price SGD\$2,750).

## 2. Leonori



Left to Right: The Leo Flower Collection – Ring (price SGD\$4,590) and pair of earrings (price SGD\$6,990)

## 3. Zydo



The multi-coloured rainbow oval-cut sapphire bracelet carries with it a total carat weight of 19.50 carats, mounted in 18K gold (available in yellow or white gold).

This bracelet is worth SGD\$5,500.

## 4. Ivy Masterpiece



The only piece to be presented at the show, this outstanding bracelet is made up of 15 pieces of fancy-shaped diamonds, each weighing 0.99 carats. All D, E, and F colours with GIA certification. Total weight of 14.85 carats (price SGD\$99,000).



According to a February 2019 report by Euromonitor International, the luxury jewelry scene is seeing a steady growth. While Singapore's overall retail economy has continued to witness slight ups and downs in retail sales in 2018, luxury jewellery has seen moderate current value growth. Luxury fine jewellery, which accounts for more than 95% of overall value sales of luxury jewellery, has grown on a par with overall retail economy growth. The social boom for statement jewelry is also increasing the demand for fashion jewelry. With Instagram being a key bible for OOTD ("outlook/outfit of the day") and with photogenic bold jewelry often spotted on the platform, consumer interest and demand for fashion-oriented costume jewellery is soaring.

As Singapore's largest jewelry show prepares to open its doors to welcome **more than 15,000 visitors** to a magnificent showcase of the finest glittering works of art and extraordinary gemstones from around the globe, visitors will also be treated to an exciting list of activities such as on-stage live auctions by HotLotz Auction House for jewelry, watches and other luxury goods; a stage fashion show by International Women's Federation of Commerce & Industry (IWFCI) Singapore; daily purchase lucky draws; and a grand draw.

You and your camera crew are cordially invited to the opening ceremony on

**Thursday, July 18, 2019 at 3.00pm sharp**  
**Marina Bay Sands Singapore**  
**Convention Centre Halls A & B**  
**Media Registration begins at 2.30pm.**

The event will be opened by **Guest of Honour, Dr Lily Neo, Member of Parliament, Jalan Besar GRC.**

**You will be among the first to see the show highlights.** Special arrangements for car parking have been made for members of the media attending the official opening. **Please valet park your cars at the Casino's valet entrance.** For complimentary parking, please show the specially arranged voucher when you leave.

The show is organised by Conference and Exhibitions Management Services (CEMS).

Note:

- For media accreditation and registration please contact Dean Johari and Gerald Png at +65 6475 8368 or +65 6479 3733 for your accreditation pass.
- For security reasons, all visitors to the show must register themselves at the entrance of the halls. Members of the media will be pre-registered by official show publicist.

*- Ends -*

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